



सावित्रीबाई फुले पुणे विद्यापीठ

(पूर्वीचे पुणे विद्यापीठ)



Savitribai Phule Pune University

(Formerly University of Pune)

क्रीडा व शारीरिक शिक्षण मंडळ आयुकाजवळ, गणेशखिंड, पुणे — ४११००७ (भारत)

Board of Sports & Physical Education Near. IUCAA, Ganeshkhind, Pune – 411007 (INDIA)

e-mail: directorsports@unipune.ac.in

संदर्भ: विक्रीमं/३/५९३

दिनांक: २२ ऑगस्ट, २०२६.

प्रति,

मा. प्राचार्य/ मा. संचालक

सावित्रीबाई फुले पुणे विद्यापीठ

संलग्न महाविद्यालये व मान्यताप्राप्त परिसंस्था

विषय: राष्ट्रीय क्रीडादिन २०२६ साजरा करण्याबाबत...

संदर्भ: भारतीय विद्यापीठ संघटना, नवी दिल्ली यांचे दिनांक १४.०८.२०२६ रोजीचे पत्र.

महोदय,

उपरोक्त विषयास अनुसरून भारतीय विद्यापीठ संघटना, नवी दिल्ली यांचे वरील संदर्भीय पत्र सोबत जोडले आहे. सदरच्या पत्रातील आशय स्वयंस्पष्ट आहे. सदर पत्रात नमूद केल्यानुसार आपल्या स्तरावर योग्य ती कार्यवाही करण्यास संबंधितांना निर्देश द्यावेत.

राष्ट्रीय क्रीडादिनाचे औचित्य साधून आपल्या महाविद्यालयात आयोजित केल्या जाणा—या उपक्रमांचे फोटो तसेच रील व अहवाल हे वरील संदर्भीय पत्रातील लींक तसेच भारत स्पोर्ट्स पोर्टलवर अपलोड करावेत.

धन्यवाद !

कळावे,

आपला,

(प्रा. डॉ. सुदाम शेळके)

सहा.क्रीडा संचालक (अतिरिक्त कार्यभार)



सेबत: वरीलप्रमाणे.

डॉ. (श्रीमती) पंकज मिश्र
(पूर्व कुलपति, बीपीएस महिला विश्वविद्यालय, हरियाणा)
महारासचिव

Dr. (Mrs.) Pankaj Mittal
(Former Vice Chancellor, BPS Women University, Haryana)
Secretary General



भारतीय विश्वविद्यालय संघ
ए०आईयू० हाउस, 16, कॉमरेड इंद्रजीत गुप्ता मार्ग
(कोटला मार्ग), नई दिल्ली-110 002

Association of Indian Universities
AIU House, 16, Comrade Indrajit Gupta Marg (Kotla Marg),
New Delhi-110 002

AIU/Sports/Fit India/Viksit Bharat/2026/
14.08.2026

Sub: National Sports Day 2026 Campaign under the theme “Khelega Bharat, Jeetega Bharat” – reg.

Respected Sir/Madam,

Greetings from the Association of Indian Universities (AIU).

Please refer to Sports Authority of India, Ministry of Youth Affairs and Sports letter dated 5th August, 2026 addressed to AIU and attached herewith regarding the celebration of **National Sports Day 2026** under the Fit India Movement from **28th to 30th August 2026**.

National Sports Day is celebrated on 29th August to commemorate the birth anniversary of Major Dhyan Chand. The 2026 campaign, themed **“Khelega Bharat, Jeetega Bharat”**, aims to promote sports and physical activity and foster health, fitness, resilience, leadership and teamwork.

All Member Universities/Institutions are requested to participate by organizing **sports competitions, fitness activities, awareness programmes and “Ek Ghanta Khel Ke Maidan Mein”** on their campuses from 28th to 30th August 2026, with active participation of students, faculty, staff and sportspersons. Universities are also requested to extend the campaign to their affiliated colleges/institutions, circulate the letter among them and encourage their active participation.

The participating Universities/Institutions are requested to:

- Ensure inclusive and meaningful participation in campaign activities.
- Submit a brief post-event report along with geo-tagged photographs/videos to AIU at aiusportsiut@gmail.com
- **Tag AIU on its official social media platforms** and include AIU, Sports Authority of India and Fit India logos on event banners.
- Make use of the campaign toolkit and undertake suggested activities such as Digital Tributes, 29 Challenge, Pass the Ball, Sports Bandhan, Ek Ghanta Khel Ke Maidan Mein, Sundays on Cycle and Run and Ride.

Toolkit:

https://drive.google.com/drive/folders/1oO3fxOcJXoxIZp6rXkGqGkZEKmxm_Fv5

Reporting/Data Submission:

https://docs.google.com/forms/d/e/1FAIpQLSdKvZ9BxBH7X3HNtRK_IYp1Bk5pUBobyi9Hy

AIU's official social media platforms. Stay Connected for the latest updates!

<https://www.linkedin.com/company/association-of-indian-universities/>

<https://www.facebook.com/share/19w415eQHK/>

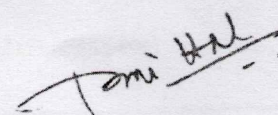
<https://x.com/AIUIndia?t=NLEWyxNsPszJ3pfjZJujw&s=09>

https://youtube.com/@aiuindiad?si=jcWErIY_GQLPntVu

<https://www.instagram.com/aiuindia/>

The cooperation and active participation of all Member Universities/Institutions are highly appreciated for making **National Sports Day 2026** a meaningful and successful national campaign.

With regards,


Dr. (Mrs.) Pankaj Mittal

To,

The Hon'ble Vice Chancellors All Member Universities/Institutions of AIU.

Copy to:

1. The Deputy Director General, Khelo India Division, Sports Authority of India, Ministry of Youth Affairs and Sports, Jawaharlal Nehru Stadium Complex
Gate No. 1 Ramp No. 5, Lodhi Road, New Delhi – 110 003 for information.
2. The Director, Sports Authority of India, Jawaharlal Nehru Stadium Complex
Gate No. 1 Ramp No. 5, Lodhi Road, New Delhi – 110 003 for information.
3. The Directors / In – Charge Director (Sports) – Universities/Affiliated Colleges.